

V.V.M's
R. M. Salgaocar Higher Secondary School.
Margao - Goa.
MID TERM TEST, AUG. 2023

STD: XII (OM)

MAX. MARKS: 20

DATE: 11/08/2023 SUB: BUSINESS ADMINISTRATION

DURATION: 1hr

INSTRUCTIONS:

- i. All questions are compulsory.
- ii. There are four sections in the question paper section A, B, C & D.
- iii. Section A consists of two multiple choice questions, one question to be answered in a word, phrase or figure and one question to be answered in a sentence.
- iv. Section B consists of three questions of two marks each to be answered in 20-30 words.
- v. Section C consists of two questions of three marks each to be answered in 50-60 words.
- vi. Section D consists of one question of four marks to be answered in 80-100 words.
- vii. Figures to the right indicate marks allotted to each question.
- viii. Write the number of each question clearly.

SECTION - A

1. Employees who work on the principle of "more salary more good work" are called _____. (1)
 - a) Leisure culture.
 - b) Work culture.
 - c) Time culture.
 - d) Worth culture.
2. In storekeeping checking and inspection of incoming materials and stores is done by _____. (1)
 - a) Accounting section.
 - b) Receiving section.
 - c) Issue section.
 - d) Storage section.
3. Employees who channelize all efforts in the direction of aims and objectives to achieved and treat work as worship. (1)
4. What is storekeeping? (1)

SECTION - B

5. Explain any two features of work culture. (2)
6. What are the two sources of recruitment? Give one example of each. (2)
7. Explain the two methods of storekeeping. (2)

SECTION-C

8. State any three objectives of storekeeping. (3)
9. Explain any three reasons for entertainment marketing. (3)

SECTION - D

10. Explain the modern methods of recruitment. (4)
