

V.V.M's
R. M. Salgaocar Higher Secondary School.
Margao - Goa.
MID TERM TEST, AUG. 2023

STD: XI (OM)

MAX. MARKS: 20

DATE: 11/08/2022

SUB: BUSINESS ADMINISTRATION

DURATION: 1hr

INSTRUCTIONS:

- I. All questions are compulsory.
- II. There are four sections in the question paper, section (A, B, C & D).
- III. Section A consists of two multiple choice questions, one question to be answered in a word, phrase or figure and one question to be answered in a sentence.
- IV. Section B consists of three questions of two marks each to be answered in 20-30 words.
- V. Section C consists of two questions of three marks each to be answered in 50-60 words.
- VI. Section D consists of one question of four marks to be answered in 80-100 words.
- VII. Figures to the right indicate marks allotted to each question.
- VIII. Write the number of each question clearly.

SECTION - A

1. The enterprises engaged in the generation of raw material through extraction or breeding of natural resources, whether living or non-living are listed under _____ (1)
 - a) Secondary industries.
 - b) Tertiary industries.
 - c) Quaternary industries.
 - d) Primary industries.
2. The Identifiable, intangible activities that are the main object of transaction designed to provide want satisfaction of customers are called _____. (1)
 - a) Events.
 - b) Actions.
 - c) Services.
 - d) Goods.
3. The process of managing workers, allocating resources efficiently and effectively by applying micro economic principles. (1)
4. What are economic activities? (1)

SECTION-B

5. Explain any two characteristics of business. (2)
6. Distinguish between goods and services. (two points) (2)
7. Explain any two features of services. (2)

SECTION- C

8. State and explain any three social objectives of business. (3)
9. Explain the following terms: (3)
 - a) Import. (3)
 - b) Export.
 - c) Entrepot.
10. Explain any four auxiliaries to trade. (4)
