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R M SALGAOCAR HIGHER SECONDARY SCHOOL, MARGAO-GOA SUB:- GENERAL FOUNDATION COURSE

MID-TERM TEST AUG, 2023

Std:-XII (OM, CT, AA) Date:08-08-2023

4) What is SWOT analysis?

Max. Marks:-20 Duration:- 1hr

(1)

(1)

Instructions:

- All questions are compulsory.
- ii. Question paper consists of four sections- A,B,C & D.
- iii. Section A consists of two multiple choice questions & two questions to be answered in a sentence.
- Section B consists of three questions of two marks each to be answered in 20-30 words.
- Section C consists of two questions of three marks each to be answered in 50-60 words.
- vi. Section D consists of one question of four marks to be answered in 80-100 words.

SECTION -A

Fill in the blank from the most appropriate alternative from those given below:

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The study of finding a point at which total revenues are equal to total cost is	known as
a) Cost analysis.	
b) Cost volume profit analysis.	
c) Break-even analysis.	
d) Sales analysis.	
2) Discount offered by the seller when goods are purchased in bulk is called	(1)
a) Cash discount.	
b) Trade discount	
c) Quantity discount.	
d) Anticipation discount.	
Answer the following in one sentence:	
3) what is the full form of BIS?	(+)

Answer the following in 20 to 30 words:	
5) Write a note on permanent working capital?	(2)
Explain any two essentials of planning.	(2)
7) Write a note on:	(2)
a) Industrial purchasing.	
b) Mercantile purchasing.	
Answer the following in about 50 to 60 words:	
8) Explain the following terms:	(3)
a) Technology. b) Trial Production. c) Market Survey.	
9) Why project report is important? Explain. (three points)	(3)
Answer the following in about 80 to 100 words:	
10) Explain the four purchasing processes.	(4)
