

Vidya Vikas Mandal's
R. M. Salgaocar Higher Secondary School.
Margao – Goa.
MID TERM TEST, AUG. 2024

STD: XI (OM)

MAX. MARKS: 20

DATE: 08/08/2024

SUB: BUSINESS ADMINISTRATION

DURATION: 1hr

INSTRUCTIONS:

- I. All questions are compulsory.
- II. There are four sections in the question paper, section(A,B,C&D).
- III. Section A consists of two multiple choice questions, one question to be answered in a word, phrase or figure and one question to be answered in a sentence.
- IV. Section B consists of three questions of two marks each to be answered in 20-30 words.
- V. Section C consists of two questions of three marks each to be answered in 50-60 words.
- VI. Section D consists of one question of four marks to be answered in 80-100 words.
- VII. Figures to the right indicate marks allotted to each question.
- VIII. Write the number of each question clearly.

SECTION – A

1. The process of production and/or sale of goods and services with the objective of earning profit is called_____. (1)
 - a) Service.
 - b) Business.
 - c) Employment.
 - d) Profession.
2. The actions of organisations that maintains and improves the well being and functioning of people are called_____. (1)
 - a) Events.
 - b) Actions.
 - c) Services.
 - d) Goods.
3. Activities which are undertaken by human beings for earning money or livelihood. (1)
4. What is a industry? (1)

SECTION-B

5. Explain any two economic objectives of business. (2)
6. Explain any two reasons for the growth of services. (2)
7. What are the four categories of services based on level of tangibility. (2)

SECTION- C

8. Explain any three characteristics of business. (3)
9. Explain the following terms: (3)
 - a) Commerce.
 - b) E-commerce.
 - c) Trade.
10. Distinguish between management and organisation. (4)
