

VIDYA VIKAS MANDAL'S  
RAMACRISNA MADEVA SALGAOCAR HIGHER SECONDARY SCHOOL  
MARGAO-GOA

MID TERM EXAMINATION AUGUST 2024

STD: XII

Date: 07/08/2024

Sub: Business Studies

Duration: 1 Hour

Marks: 20

**INSTRUCTIONS:-**

1. Answer all Questions.
  2. Question paper contains 8 questions.
  3. Question No. 1 and 2 are very short answer type question of 1 mark each.
  4. Question No 3 and 4 are of 2 marks each and to be answered in 30 words.
  5. Question No 5 and 6 are of 3 marks each and to be answered in 60 words.
  6. Question No 7 and 8 are of 4 marks each and to be answered in 100 words.
  7. There is no overall choice however; internal choice is provided in question no.6.
1. Sachin determine the overall objectives and strategies for the organisation. He also interacts with business environment to analyse its implications. Name the managerial level at which Sachin is working.
  2. Due to increase in literacy rate in India, the consumers have become more quality conscious. Identify the dimensions of business environment is highlighted here.
  3. Different technique were developed by Taylor to facilitate principles of scientific management. One of them is "Fatigue study". What is the objective of this study.
  4. What is meant by 'effectiveness' and 'efficiency' in management.
  5. Explain any three characteristics of coordination.
  6. Explain the following General principles of management.
    - a) Unity of direction
    - b) Unity of command
    - c) Scalar chain
- OR
- Explain the following Scientific principles of management.
- a) Science, not rule of thumb
  - b) Harmony not discord
  - c) Cooperation not individualism
7. Identify and explain the type of plan highlighted in each of the following statement.
    - a) Company follows the practice of hiring employees who are above 18 years of age.
    - b) Any employee found logging to any social networking site in the office will be subject to strict disciplinary action.
    - c) Company started offering discount on its product to compete with offer of free gift by the rival company.
    - d) A company follows sequential steps for purchase of goods.
  8. Explain the importance of business environment. (four points).

\*\*\*\*\*